



P.O. BOX 41808
PHILADELPHIA, PA 19101-1808
PHONE 215.829.1620
FAX 215.829.1621
WWW.PHILLYFORFATTAH.COM

LA-TOYA POPE HACKNEY
CHAIRPERSON

BONNIE M. BOWSER
TREASURER

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CONTACT: SOLOMON JONES
(215) 829-1620/ (215) 370.5681

FOR IMMEDIATE RELEASE

FATTAH ANNOUNCES CAMPAIGN TEAM

PHILADELPHIA, PA – Congressman Chaka Fattah today unveiled the senior campaign advisors, staff and consultants who will guide his Mayoral campaign. The team Fattah has assembled is another sign of his organizational strength.

"This campaign is about making Philadelphia a city of real opportunity and shared responsibility," said Fattah. "And this is the team that will organize and execute a winning campaign. Many of these individuals have been with me for years. Together, we will work to extend opportunity throughout Philadelphia."

Senior Campaign Staff

Charles Hayden, Esq., will serve as the Campaign Manager. Charles grew up in the Richard Allen Homes and was in the City's foster care system. He got to know Chaka Fattah when they were children and later worked as the Campaign Coordinator on Fattah's 1982 campaign for the State House. Charles previously served as a Senior Counsel for the Regional office of USEPA.

Greg Naylor was tapped by Fattah to be Deputy Campaign Manager and oversee all Field Operations. Greg is a veteran of get-out-the-vote operations in Philadelphia. Greg took a leadership role in the field campaigns of Wilson Goode in '83 and '87, Street for Mayor in '99 and '03 and Rendell for Governor in '02 and '06. Greg first started working with Fattah in 1991.

Rebecca Kirsznner will serve as Fattah's Senior Advisor, overseeing Communications, Policy, Research, and Scheduling. Previously the Communications Director in Senate Majority Leader Harry Reid's office, Rebecca also served on the John Edwards Presidential Campaign in 2004 and has worked on Allyson Schwartz's campaigns. Rebecca first started working with Fattah in 1995.

(MORE)

Solomon Jones will serve as Fattah's Communications Director. A former award winning Philadelphia Weekly columnist, Solomon is the critically acclaimed author of four novels and a short story collection. He served as the Senior Legislative Aide and Public Affairs Director for City Councilman W. Wilson Goode, Jr. and worked as Communications Director for Fattah's Exploratory Committee.

Maisha Leek will serve as Finance Director. Maisha has worked for the NAACP's Youth & College Division and EMILY's List. She worked with Democratic congressional races in Kentucky and Connecticut, and has previously served as the Finance Director for Fattah for Congress.

Donald Redmond will serve as Field Director. Don has a long history of voter registration and outreach experience, including working as City Director for the NAACP National Voter Fund and serving as Director of Field Operations for Ed Rendell's gubernatorial campaigns.

Micah Mahjoubian will serve as Operations Director. Micah, a veteran of Philadelphia campaigns, comes to the Fattah campaign from the Street Administration, where he was Deputy Secretary for External Affairs

Jennifer Gomez will serve as the Deputy Director of Operations. Jennifer, a standout graduate of Cheyney University, handled administrative operations on the Exploratory Committee.

David Wade will serve as Policy Advisor. David comes to the campaign from the Democratic Congressional Campaign Committee. The policy team also includes Policy Fellow **Tom Cowell** and Policy Consultant **Candice Nhu Tran**.

Dr. Eric Loeb will serve as Technology Director. Eric has worked in online politics since 1992 and helped manage the first online Presidential Campaign (Clinton/Gore). Eric was the chief software engineer for the Gore Campaign in 2000 and was the chief internet architect for the Democratic National Committee. Eric is also the Founder of www.goodworks-pac.org, an organization dedicated to community service projects.

Fattah's Leadership Team

La-Toya Hackney, Esq will serve as Campaign Chair. Raised by a single mom, La-Toya graduated Central High School at just 16, went on to Stanford University and graduated Harvard Law School at age 23. La-Toya, 31, is a senior attorney in the marketing division of a Fortune 100 company. She also served as Chair for the Fattah for Mayor Exploratory Committee.

Herb Vederman joins Fattah's Team as Finance Chair and Senior Advisor. Herb has a long history in and out of government. Herb served under Ed Rendell in both City Hall and in the State's Capital. He has been either a chair or co-chair of Rendell's fundraising efforts since 1986.

Tony Podesta will serve as a Senior Advisor to Fattah. Podesta led both Bill Clinton's and John Kerry's campaigns in Pennsylvania and was the Chairman for Ed Rendell's re-election campaign.

Mark Aronchick, Esq. will serve as the Policy Chair for the Campaign. Mark, a former City Solicitor and former Chair of the Board of Ethics, is a Former Chair of the Bar Association. He also served as Policy Chair for the first gubernatorial campaign of Ed Rendell.

Consultants

Fattah has brought in AKP Message & Media, led by **David Axelrod** and **John Del Cecato**; Brown Partners, led by **David W. Brown**; the GOTV firm LSG strategies, led by **Tom Lindenfeld**; and the Brilliant Corners polling firm, led by **Cornell Belcher**.

Counsel

Gregory Harvey, of Montgomery McCracken, will serve as the lead counsel for the Fattah Campaign and **Chris Booth**, of Booth & Tucker, will serve as co-counsel.

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